

FOR IMMEDIATE RELEASE

CHINA FILM GROUP SELECTS GDC TECHNOLOGY 2K DSR™ SERVERS FOR ITS ENTIRE FOURTH ROUND OF DIGITAL CINEMA DEPLOYMENT

IBC, Amsterdam (September 12, 2004) – GDC Technology, a leading provider of digital cinema solutions is pleased to announce that China Film Groups has selected GDC Technology's 2k DSR™ Servers for their entire fourth round of digital cinema deployment comprising ten 2k digital cinema screens.

In China, there are currently fifteen digital cinema theatres (including the Deng XiaoPing Memorial Museum) equipped with GDC Technology's DSR™ Servers. Together with China Research Institute of Film Science and Technology, GDC Technology successfully installed China's first 4k digital cinema theatre comprising three projectors synchronized by three servers with single frame accuracy at the Deng XiaoPing Memorial Museum.

DSR™ Server is operable with leading 2k DLP Cinema™ projectors and seamlessly integrates with existing theater automation. GDC Technology produces the world's first 2k encoder and server specifically designed for digital cinema theater. The DSR™ Encoder and Servers were used in Texas Instruments' 2K prototype demonstrations at Entertainment Technology Center's Digital Cinema Lab, Hollywood from Feb 19-21, 2003.

GDC Technology's 2k DSR™ Server is a software-based in-theater server for digital cinema, HDTV live event and pre-show entertainment applications. The Server performs Hollywood approved 128-bit AES decryption, decoding and Texas Instruments' CineLink™ re-encryption in software. With the emerging digital cinema standards being discussed, software upgrade is the best possible way to safeguard investment. The range of DSR™ digital cinema products are engineered by the award winning scientist who invented REVIVAL DIGITAL® digital film processing system that was used in the production of Twentieth Century Fox (2002) "Kung Pow: Enter the Fist" and digital mastering of numerous movies including New Line Cinema (1995) "Seven".

**Note: DLP Cinema and CineLink are trademarks of Texas Instruments*

About GDC Technology Private Limited

GDC Technology Private Limited is a Singapore incorporated company. It is a subsidiary of the Hong Kong Public Listed Company - Global Digital Creations Holdings Limited. GDC Technology pioneers digital post-production, delivery and presentation technologies. Known for its commitment to innovative engineering work, quality products and state-of-the-art technology, GDC Technology offers solutions on film transfer, post-production, delivery and presentation of digital content.

GDC Technology has successfully delivered and installed more than 200 digital/electronic cinema theatres in China, Hong Kong, India, Korea, Singapore, Taiwan, Thailand, United Kingdom and US. More than 80 full-feature digital films have been released using GDC Technology's DSR™ Digital Film Agile Encoder. GDC Technology installs the world's first 2k digital cinema multiplexes with DSR™ Cineplex Central Server in Singapore; each digital cinema multiplex has an average of five 2k digital cinema screens.

For more information on GDC Technology, visit www.gdc-tech.com.

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